

Vietnam Veterans of America 2019 Calendar Photo Contest Rules & Submission Guidelines

Term

Vietnam Veterans of America's (VVA's) 2019 Calendar Photo Contest begins May 3, 2018, and ends June 14, 2018, at 5:00 PM EST. By submitting an entry, each contestant agrees to the rules of the contest as stated below.

Who May Enter

This photo contest is open to photographers of all ages. Photographers under the age of 18 years will be asked to submit a parental waiver, should their photos be selected for inclusion in the 2019 VVA Calendar. VVA will determine entrants' eligibility in its sole discretion.

What to Enter

The following images are the kinds of photos VVA is looking for from entrants to be used in its printed 2019 Calendar, which is mailed to more than 97,000 VVA Members and supporters:

1. VVA Within the Community: All photo submissions should represent and depict VVA Chapter or State Council activities across the country and within the greater community. Photos should be candid action shots of VVA Chapters or State Councils providing services and hosting events within their local communities or for fellow veterans. Preference will be given to photos which contain the following:

- Subjects whose faces are visible
- Veterans belonging to multiple war eras
- Veterans belonging to multiple demographics
- A clear indication of the VVA Chapter's or State Council's presence

Examples of selections from the 2018 VVA Calendar can be found at the end of this document.

2. Photo Requirements: Submissions must meet the below print guidelines to be used in VVA's printed calendar.

- Digital format ONLY (i.e. .JPG or .JPEG files, max size 8 MB)
- Full color
- High resolution, 300 DPI or higher

- Only original photos will be accepted (i.e. photos NOT containing digital manipulations, including but not limited to cropping/size adjustment, color enhancement, text overlay, and other forms of digital manipulation or enhancement)

3. Photo Submission: All entries must include: a detailed photo description, photographer credit, VVA Chapter or State Council, city, state, zip code, entrant's first and last name, email address, phone number, and mailing address.

For a photo in which a person is recognizable, you will be asked to provide a model release from the subject or, in the case of a minor, the subject's parent or guardian. A model release for VVA can be found here.

Similarly, entrants whose photos depict other people's work (such as sculptures, statues, paintings, and other copyrightable works) will need to obtain a release from the rights holder and provide it to VVA upon request. When photographing the work of others, it must be as an object in its environment and not a full-frame close-up of another person's creation.

Photos that violate or infringe upon another person's rights, including but not limited to copyright, are not eligible.

How to Enter

Please submit photographs and requested information online through the following link: <https://vva.org/calendar-photo-contest/>. There is no limit to the number of photos that a single entrant may submit. To be displayed without being stretched or distorted, photographs must be submitted in .JPG or .JPEG format, with a file size no larger than 18 MB. You must complete a separate submission form for each photo entered into the contest.

We will not accept photographs submitted through the mail. Only original, digital photographs will be accepted and should be taken at the highest resolution possible to be used in both print and digital channels.

VVA will collect a photograph's metadata upon entry. This includes administrative, descriptive, and rights data embedded in the image file.

You retain your rights to your photograph; however, by entering the contest, you grant VVA (and those authorized by the VVA) a royalty-free, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce, and create derivative works of the entries, in whole or in part, in any media now existing or later developed, for any VVA purpose, including, but not limited to: advertising and promotion inside its printed calendar, on its website, exhibition, and commercial products, including but not limited to any other marketing or fundraising activities. By submitting a photo, you may also assign the rights to VVA and take full responsibility as a

result. Any photograph reproduced will include a photographer credit as feasible. VVA will not be required to pay any additional consideration or seek any additional approval regarding such uses.

Entry Deadline

The contest begins on May 3, 2018. All entries must be received through <https://vva.org/calendar-photo-contest/> by 5:00 PM EST on June 15, 2018.

Final Photo Selections

Photos will be selected for the 2019 VVA Calendar based on creativity, quality, originality, responsiveness to the prompt, and overall impact. If their photos are selected for inclusion in the 2019 VVA Calendar, entrants will be notified by July 2018 via the contact information provided at the time of entry.

Please do not contact us about the status of entries or judging.

Conditions of Entry

All entrants hold VVA and its respective directors, officers, employees, interns, and volunteers (the "Indemnified Parties") harmless from and against all claims of any nature arising in connection with entrant's participation in the contest. The Indemnified Parties are not liable for any costs, damages, injuries, or other claims incurred as a result of entrants' participation in the contest. The Indemnified Parties are not responsible for incomplete or misdirected entries, technical or network malfunctions or failures, or causes beyond their control. Entrants are solely responsible for their entries. Entrants may not submit materials that introduce any software viruses, worms or other programs designed to damage software, hardware or telecommunications equipment or are off-topic, partisan-political, contain advertising, nudity, personal attacks or expletives, or are otherwise abusive, threatening, unlawful, harassing, discriminatory, libelous, obscene, false, sexually explicit, or that infringe on the rights of any third party.

The contest is void where prohibited or restricted by law. VVA reserves the right to cancel the contest or modify these rules at its discretion. VVA reserves the right to disqualify any entrant whose entry or conduct appears in any way to: inhibit the enjoyment of others; tamper with the competition; violate these rules or other applicable law or regulation; infringe on the rights of third parties; or act in an unsportsmanlike or disruptive manner. Decisions of VVA are final and binding.

1. Marketing and Fundraising Usage: By submitting your photo, you are allowing VVA to use the image for any marketing and fundraising purpose in perpetuity, including, but not

limited to, usage on VVA's website, magazine (*The VVA Veteran*), printed annual calendar, and other collateral.

Examples of Selections from the 2018 VVA Calendar

In May 2017, VVA's Miami Valley Chapter 97 and the Dayton, Ohio, softball community hosted the Wounded Warrior Amputee Softball Team (WWAST) for two exhibition games. The event's theme — "Honoring our Veterans, Helping our Community" — provided an opportunity to showcase and honor young, injured veterans, as well as recognize Vietnam veterans. The games raised \$11,000 for the new Fisher House at the Dayton VAMC.



Photo credit: Richard Smith, VVA Chapter 97

Workers load donations to VVA's Household Goods Program, providing donated clothing and shoes, baby items, furniture, and other household items to local thrift stores. The funds that result from these generous donations help provide vital services to veterans and their families. Learn more about this program at vvpickup.org.



Photo credit: Michael Keating, VVA

In August 2016, Knoxville Chapter 1078 honored and welcomed home local, younger veterans with a Tribute to Modern War Veterans. This tribute also recognized and honored local Gold Star Mothers and families of fallen modern war veterans. The event embodied VVA's Founding Principle — "Never again will one generation of veterans abandon another."



Photo credit: Barry Rice, Tennessee State Council